



"Essence"tially
yours;
Everyday,
Everywhere...

Company profile

WALA GROUP is as of 2011,
one of the largest and oldest company in the fragrance industry established
by SHRI NARANJI WALA who started it in the year 1950 in Bhavnagar with the name WALA & COMPANY

Today The group has incorporated into various companies,
Extending Operations at Bhavnagar, Ahemedabad & Bangalore.

The company's flavor and fragrance solutions are developed for global, regional and local
manufactures as well as household, personal care and fine fragrance companies which manufacture perfumes.

WALA's tailor made fragrances compounds are
a differentiating element for their customer's successful consumer products.

The company's perfumers create fragrances for air care, laundry care, home care products,
perfumes, sprays, cosmetics, personal care products (i.e. Soaps; Hair-Oil; Shampoo; Detergents..Etc),
Incense Stick Compounds and fine fragrances for the major reputed brands.

The company has a leading presence in all major markets and operates through a network of 5
subsidiaries in the mature and emerging markets of Europe, the Middle East as well as Asia Pacific.

Export Award Winners for the highest export of Aerosol Sprays.

We firmly believe that quality makes a man so as it makes perfume.

WALA GROUP OF COMPANIE'S BHAVNAGAR - AHMEDABAD - BANGALORE



WALA & CO.



WALA INC.



WALA FRAGRANCES PVT. LTD.



SHRESTH FRAGRANCES



SAIBABA AGENCIES

CSR - Corporate social responsibility

"If you say sustainable, you have to mean longterm."
For us its always nature first.

There is a common ground between business and environment,

Our CSR measures focus on the four areas of Caring for Nature, Respecting People, Serving Society, and Securing Success; they apply across the globe and are strategically anchored in the corporation.

CSR must not become a form of self-indulgence-it needs to trigger concerted action. Every year we do an internal sustainability audit on each of our headquarters. We base the audit on twelve criteria, including eco-efficiency, preservation of resources, eco-friendliness of production, packaging and product, related environmental costs, you can have a look at them on our official website.



Products

What We Deal into !

A Classic Story - Attar's After so many years of preserved Heritage, WALA GROUP Manufacturer's Tradition Attars in the year 2011 its surely a classic story.

Industrial Perfumes - Fragrance for all

we manufacture Industrial Frangrances for various. Industries manufacturing, cosmetics, wellness products, incense industry Textiles, Tobacco, Hairoil and other's we so say we have fragrance for all.

Roll on Perfumes - Just Roll it on...

we manufacture Roll-on perfumes at our Bhavnagar unit, These are free from alcohol, made with due consideration of the environment health & safety norms, non-toxic and harmless to the human skin and sensory.

Incense sticks - WALA GROUP extends its operations into incense manufacturing in Ahmedabad with the Brand name Shresht, Sophia being a success in Maharashtra and Gujarat today the Group manufacture's A wide range of Incense products..

Trading - It just not about buy and sell...

WALA GROUP carries on the trading activities under the firm Saibaba Agencies

The group distributes the high quality incense sticks,

made in Bangalore and surely believes its not just a buy and sell actually, we distribute faith & trust

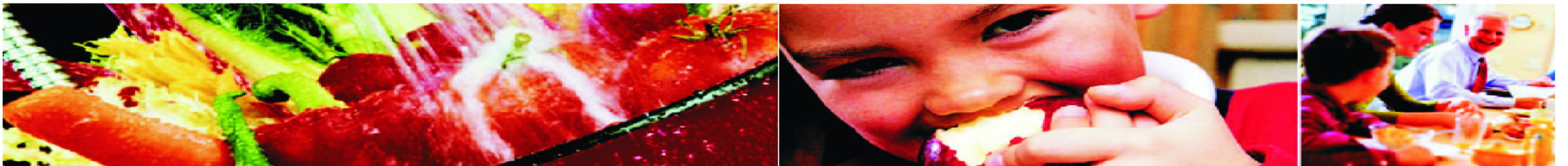


Human health & safety

What we make contributes to our health and well being -
and consumers know it

What we are experiencing now, as the CEO explains, is stage five, in which a healthy, selective ingredients can keep consumers healthy and happy into old age. The products WALA offers in this area are often based on natural ingredients and smell best. The consumer is clearly pointing the way on this core. "Health is not something only a small minority aspires to, but a mainstream expectation." People want to be health-conscious, to feel good, and look good. There is no age limit for such demands.

"As people grow older, they want to continue enjoying a healthy life and pay greater attention to what they apply whether it be perfume or cosmetics the main things that comes in is the ingredient " for more details look to our EHS reports on the official website.



Company perspectives

At WALA,

we believe that undisputed leadership in fragrances depends on creating what we call "sensory advantage" for our customers. Creating sensory advantage depends on our ability to bring together nature, creativity, science, technology and business. To do this, our company has defined three core values :

Customer Focus - Our commitment to customer service comes first and foremost.

We continually strive to leverage our global capabilities, bringing superior benefits to all of our customers.

Sense of Urgency - To be the undisputed leader means we constantly challenge ourselves, creating and nurturing a performance-driven company culture that also embraces openness and creativity.

Ambitious Innovation - Innovation means more than investing heavily in research and development to come up with new molecules and ingredients; it also means envisioning bold new concepts in manufacturing, marketing, delivery and more. In short, it means innovating throughout every aspect of our industry and exploiting those innovations for the benefits of all our customers worldwide.

Precision and efficiency benefit the end consumer

Automation makes for greater precision: thanks to the new coding technology in operation at the Wala Bhavnagar and Ahmedabad units the roughly three to four thousand raw materials processed there no longer need to be picked off the shelves in the laboratory for blending rather it is done manually by their 6-digit article numbers. Now the codes are scanned straight off the computer, effectively preventing any mix-ups.

The additional batch management system further simplifies

The new coding and batch

management system therefore clearly boosts efficiency as well as speeding up the production process.

Incense machines have particularly penetrated into the markets with the old hand rolling being very uninteresting to the incense manufacturing laborers, we have implemented the new ones of the machinery for mixing incense powders, making incense and packing incense.

Corp Headquarters

13-B Nanbhawadi Kalanala,
Bhavnagar 364001.

T : +91 278 242 4628 F : +91 278 251 0200

Corp Office

D-168 first floor, B. G. Towers,
O/s Delhi Gate,
Ahmedabad-380004.

T : +91 792 562 4603

Works Unit AHMEDABAD

Shresht Fragrances (a wala group venture)

778/5510 GHB Bldg,

Opp. Gayatri Temple,

Bapunagar Main X Roads,

Ahmedabad.

T : +91 792 277 1015

For any assistance just drop us a mail on info@walafragrances.com
or call our 24 hrs IVR helpline on **00917922771015**

